

Private Companies

Revenue	<\$100 K	<\$10 M	<\$50 M	<\$200 M	<\$500 M	>\$1B
EBITDA	<\$50K	<\$5 M	<\$10 M	<\$50 M	<\$100M	>\$200M
Employees	<10 FTE	<50 FTE	<250 FTE	<1000 FTE	>1000 FTE	
Common Business	Micro	Small	Medium	Large	Enterprise	
Traditional Intentions	High-Growth Start-up		High-Growth Venture		Commercial Enterprise	
	Low-Growth Business					
Impact Intentions	High-Growth Social Start-up		High-Growth Social Venture		Social Enterprise	
	Low-Growth Social Business					
VC Strategy Stages	Seed Stage	Early Stage		Later Stage		
VC Financing Rounds	Seed Round	Series A, B, C		Series D, E, F...		
Product Stage	Concept	Pilot	Early Scale	Revenue Growth		Product Expansion
Customer Stage	Discovery	Validation	Base Adoption		Segmentation Expansion	

Public Companies

Total Public Market Capitalization	<\$50 M	< \$250 M	<\$2 B		<\$10 B	>\$10 B	
Cap Names	Nano Cap	Micro Cap	Small Cap		Mid Cap	Large Cap	
PE/M&A Investment Strategies	n/a		Lower Middle Market	Mid-Middle Market		Upper-Middle Market	Large Enterprise